

## PRODUCT ALERT!!!

### **Beware of Counterfeit FireFly® FF Bird Diverters!**

Cheap look-alike copies of our FireFly FF Bird Diverter have appeared on the market. Produced in China, they are quickly failing at a high rate. The fakes are easy to spot:

- They are missing the patent stamp and a stamped hammer icon.
- The bearing swivel is small and does not hold up in use.
- There is no reinforcing metal where the attachment ring attaches to the white plastic substrate. The attachment ring soon cuts through the substrate.
- The white plastic substrate is a different shape and is susceptible to melting.
- The reflective and glow-in-dark stickers are smaller and a different color. The genuine stickers are optimized for avian vision.
- Various failure modes may pose a risk to electrical equipment.

The tested and verified FireFly FF bird diverter and line clamp are patented by the manufacturer, Hammarprodukter of Sweden.

Hundreds of thousands of genuine FireFly FF bird diverters have been installed worldwide and over many years. They have proven to be both durable and the most effective way to prevent bird strikes on power lines.

FireFly Bird Diverters are written into the buying standards of many utilities. *Be sure you are using the genuine FireFly FF!*

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